

**FRIDAY 15 SEPTEMBER**

09:00	<b>Registration opens</b> Reception, Knowledge Centre   09.00 - 13.00
10:00	<b>Official Opening</b>   Main Theatre   10.00
10:15	<b>Panel: Creative Industry Partnerships</b> Main Theatre   10.15 - 11.00
11:00	<b>Keynote: Reaching the Changing Consumer</b> Sophie Crosby, Ticketmaster International Main Theatre   11.00 - 11.45
11:45	<b>Panel: Using Data in Music</b> Main Theatre   11.45 - 12.30
12:30	<b>Lunch &amp; Networking</b> Chaucer Room   12.30 - 13.30
13:30	<b>Panel: Lessons from Broadcasting</b> Main Theatre   13.30 - 14.15
14:00	<b>Keynote: Future of Artist Management</b> Merck Mercuriadis <i>interviewed by</i> Ellie Giles Main Theatre   14.15 - 15.00
15:00	<b>Break</b>   15.00 - 15.15
15:15	<b>FastFifteen Sessions</b> Main Theatre   15.15 - 16.50
16:00	<b>Break</b>   16.50 - 17.00
17:00	<b>Panel: Future of Songwriting</b> Main Theatre   17.00 - 18.00
18:00	<b>FastForward: London Afterparty</b> Ticketmaster HQ, Angel   18.00+



- Standing Out on Streaming Services**  
Sulinna Ong, Deezer | 15.15 - 15.30
- Digital Distribution: Building the Right Team**  
Dorothee Imhoff, FUGA | 15.35 - 15.50
- UK Music Export in the Brexit Era**  
Phil Patterson, DIT & Chris Tams, BPI | 15.55 - 16.10
- Building Audiences in Live Music**  
Kelly Bennaton, DHP Family | 16.15 - 16.30
- Maximising Impact with YouTube Marketing**  
Farhana Aboo, AEI Group | 16.35 - 16.50

